

micaela brody

[mɪ'keɪlə], graphic designer

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where i've worked

Monderer Design

Senior Designer, June 2019–Present

Designer, June 2018–June 2019

Lead designer at boutique studio. Creates print, digital, and identity projects, including logos & branding, brochures, signage, event collateral, and websites. Develops small websites. Manages projects & client relationships as well as coordination with vendors and developers.

Harvard Business School

Graphic Designer, March 2016–June 2018

Junior Designer, October 2013–March 2016

Created print pieces such as brochures, posters, and books for departments across campus. Designed websites and worked with developers to bring them to life. Maintained a school-wide photography database. Managed small projects.

Boston Phoenix

Editorial Design Intern, January 2013–March 2013 (last issue)

Responsible for article and listing layout throughout the magazine. Created photoillustrations to accompany editorials.

who i've freelanced for

Social Finance (Boston, MA)

Impact investing firm

Projects include: in-depth white papers, books, and PDFs for digital distribution: *Social Impact Bonds: The Early Years* (July 2016); *Challenging the Status Quo* (November 2016); *Focusing on Results: How Nonprofits are Using Data to Improve Their Communities* (October 2018).

Step Up International (Boston, MA & Botswana)

Non-profit empowering youth in Botswana

Projects include: Logo, brand guidelines, and fact sheet (September 2015).

Iona College (New Rochelle, New York)

Projects include: Marketing materials for new arts leadership major (2017); concert and event posters (2013–2017); flyers and posters advertising the Fine and Performing Arts department programming (September 2015).

Temple Emeth (Teaneck, New Jersey)

Projects include: Annual Book of Remembrance (since 2009); logo & invitation for summer gala (2018–2019).

where i learned

Boston University

College of Fine Arts, School of Visual Arts

BFA in Graphic Design, *cum laude*

what i can do

Fluent in Adobe Photoshop, Illustrator, and InDesign.

Fluent in social media and blogging sites (Facebook, YouTube, Tumblr, Twitter, Reddit, etc.).

Very comfortable with HTML and CSS.

Comfortable and improving at front-end PHP/ Wordpress development, as well as Divi Visual Builder.

Proficient in Figma & Adobe XD.

Comfortable with Adobe After Effects. Familiar with Adobe Premiere.

Pretty good at life drawing.

what i know

Je parle français, assez bien pour conversation.

I have read all 16 novels written by Margaret Atwood, as well as tons of her other work.

michaelbrody.com/atwoodresume

I have a great sense of direction and I love mass transit systems, which has come in handy in the 13 cities (in 9 countries) I've visited abroad, as well as my travels to the cities and national parks of the U.S.

